



**HUMBLE DESIGN**  
SAN DIEGO

togetherness to end homelessness

**2022**  
*impact report*



# FROM HOMELESS TO HOPEFUL



## **When does a house become home?**

When it's a place that fosters joy, a place for experiencing safety, warmth, and comfort. A place of belonging, and new beginnings.

At Humble Design, our hearts help us do the heavy lifting by offering a fresh start and designing a life-changing space.

**Our mission is to change lives and communities by transforming empty houses into homes for people emerging from homelessness.**

With warehouses filled with donated furniture and household goods, we turn empty houses into clean, dignified, and welcoming homes for the recently homeless so that families can begin again.

Our services help provide our clients with sanctuary, stability, and hope – a critical element in ending the cycle of homelessness. It would take an average Humble client 18 years to save enough money to furnish a home in the way we do in just a few hours.

What started as a small endeavor has now blossomed into a national nonprofit and a worldwide movement of empathy for those who feel unseen. Humble Design is revolutionizing the way we approach homelessness by providing not just shelter, but also hope, dignity, and a fresh start. The impact is astounding— more than 90 percent of Humble clients remain in their homes after a year, breaking their cycle of homelessness.

We assist in the transformation of lives in San Diego, Detroit, Chicago, Cleveland, and Seattle.

**Since 2009,  
our staff and volunteers  
all across the country  
have turned moving in  
into moving forward.**



## NATIONAL



# HUMBLE NATIONWIDE TOTAL STATISTICS

Humble Design was founded in Detroit in 2009. Since then, we have grown to five cities and have helped thousands of individuals restart their lives after exiting homelessness.

# 2,910+

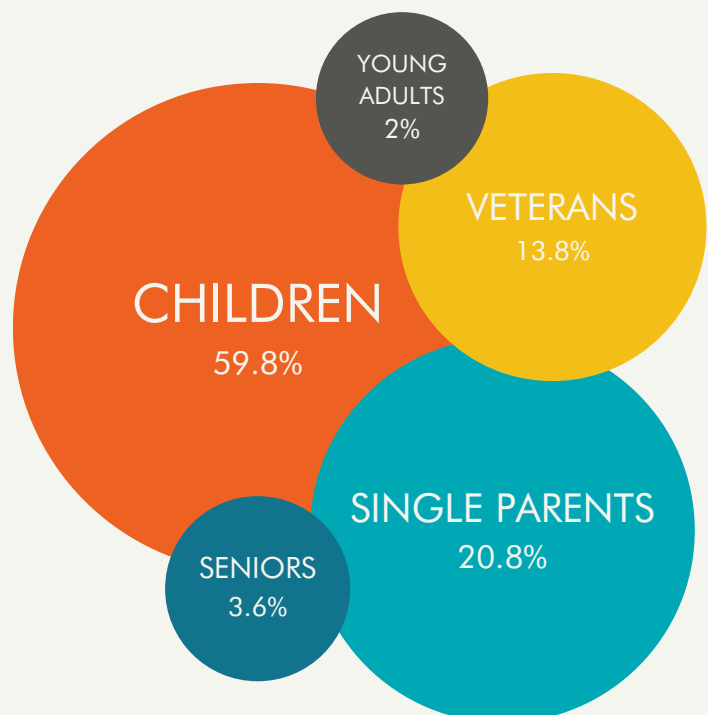
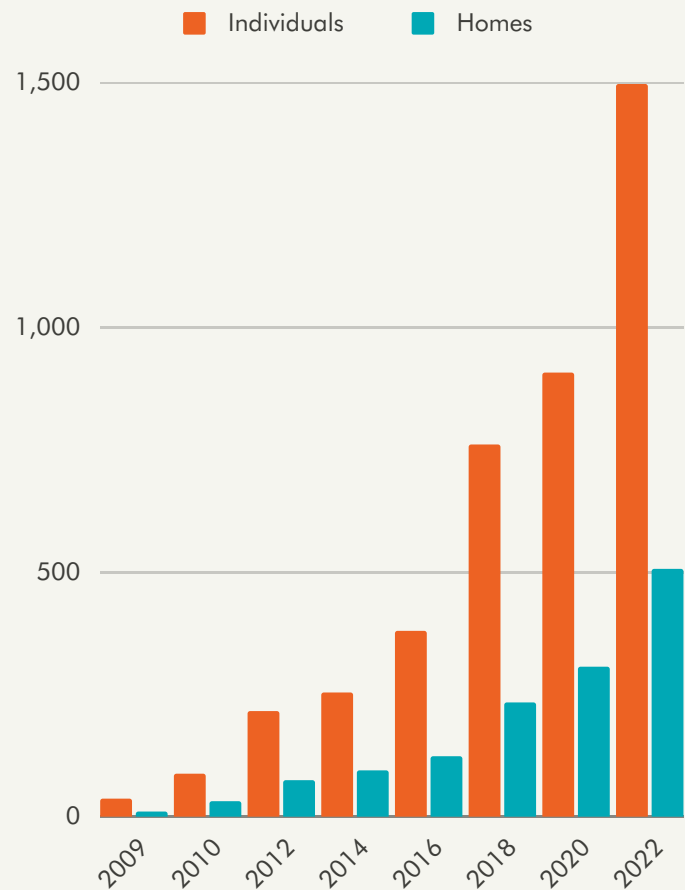
**HOMES FURNISHED SINCE 2009\***

We furnish each home with the same care, empathy, and dignity we would offer our friends and family.

# 8,564+

**INDIVIDUALS SERVED SINCE 2009\***

Entering housing is an important step in the journey out of homelessness, but not enough to solve the problem. Humble Design ends the revolving door of homelessness by creating homes where families can find peace, strength, and hope. We transform a space into a home that fosters comfort, stability, and pride — allowing the families to focus on their personal and financial stability, including education, home life, employment, and building a better future.



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# OUR PARTNERS

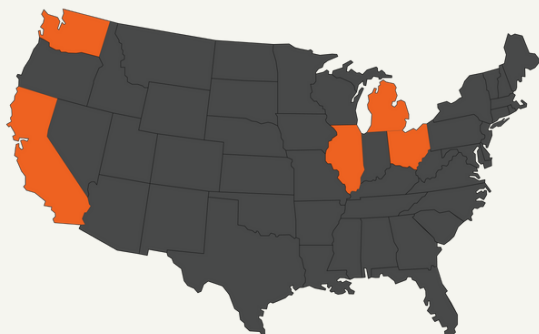
#TOGETHERNESSTOENDHOMELESSNESS

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Humble Design serves communities in **San Diego, Detroit, Chicago, Cleveland, and the Seattle area.**

Humble Design partners with local housing, social service, and domestic abuse organizations in five cities across the United States. Beginning each encounter with dignity and empathy - unbound by preconceived notions - makes all the difference in a family's ability to succeed. When we view our neighbors as partners who participate in the vision of their homes, we can remove the sense of isolation many of our clients face.

Once our community partner makes a referral, Humble designers meet with the families to get to know their stories, goals, and dreams. From there, our professional designers and movers and dedicated volunteers work swiftly and lovingly to place furnishings, housewares, toys, and accessories in our clients' homes to ensure the family feels comfortable and welcome.



# HUMBLE DESIGN SAN DIEGO

It has been our honor and joy to serve our community in America's Finest City. Since arriving in town in the summer of 2018, we have humbly served more than 300 families, assisting with the transformation of homes and lives for nearly 1,000 of our neighbors.

## 2022 MISSION

We served two clients every week throughout 2022, after expanding from one home each week in late 2021. The need for our services still far outpaces our capacity to serve our neighbors.



88

Homes Furnished

232

Individuals Served

140

Children in Beds

5

Veterans

2

Community Projects

2,359

INDIVIDUAL DONORS

\$770,439

2022 PHILANTHROPY

# HUMBLE DESIGN SAN DIEGO PHILANTHROPIC PARTNERS

Our program is simple but profoundly impactful. None of us can do it alone. Each of us plays an important role in our mission to stop the revolving door of homelessness and strengthen our communities.

With your help, Humble Design can make a house into a home. Join us in this purposeful work and help us prepare the environment from which transformation begins.

**After completion of the 2022 audit, we are proud to announce that .86 cents of every dollar raised goes to program services at Humble Design.**

We are an environmental partner with 1% For The Planet, boast a 99%, four-star rating on Charity Navigator, and have earned a Platinum Level badge on GuideStar. Our donors can give with confidence, knowing we will always steward their gifts with care.

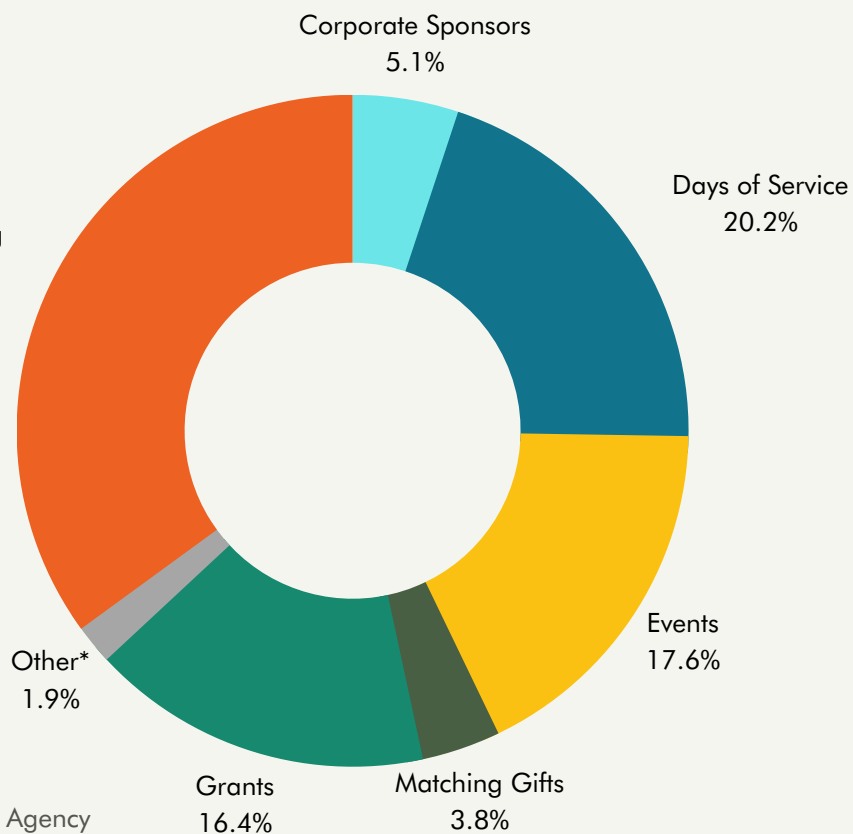
2022

In-Kind Furniture + Home Goods:

\$369,241

In-Kind Truck Services:

\$19,211



\*Other Revenue Sources: Furniture Pickups, Retail Sales, Agency Sponsorships, Organization Contributions

# HUMBLE DESIGN SAN DIEGO 2022

88

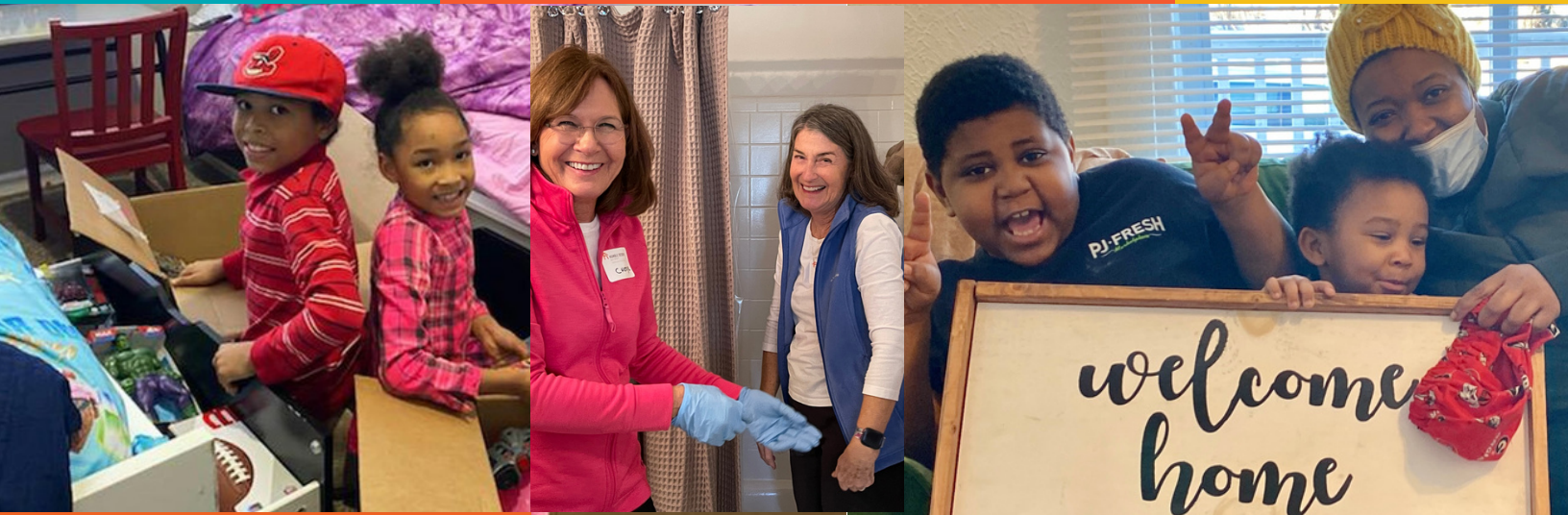
homes designed

19,895+

volunteers hours logged

2

community projects



232

individuals served

1,762,500+

pounds of donated furniture reused with purpose

18

years it would take most of our families to fully furnish their homes given their current income.

140

children sleeping in their own Humble beds, no longer on the floor